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NATURAL
DIAMONDS

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Inspirational Campaign Lookbook



JEWELRY THEMES

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ERINESS
Diamond Baguette Circle Necklace





ANITA KO
Rose Gold Diamond Hepburn Choker





KATKIM
Cosma Engagement Ring





DE BEERS
De Beers Diamonds Petal Band



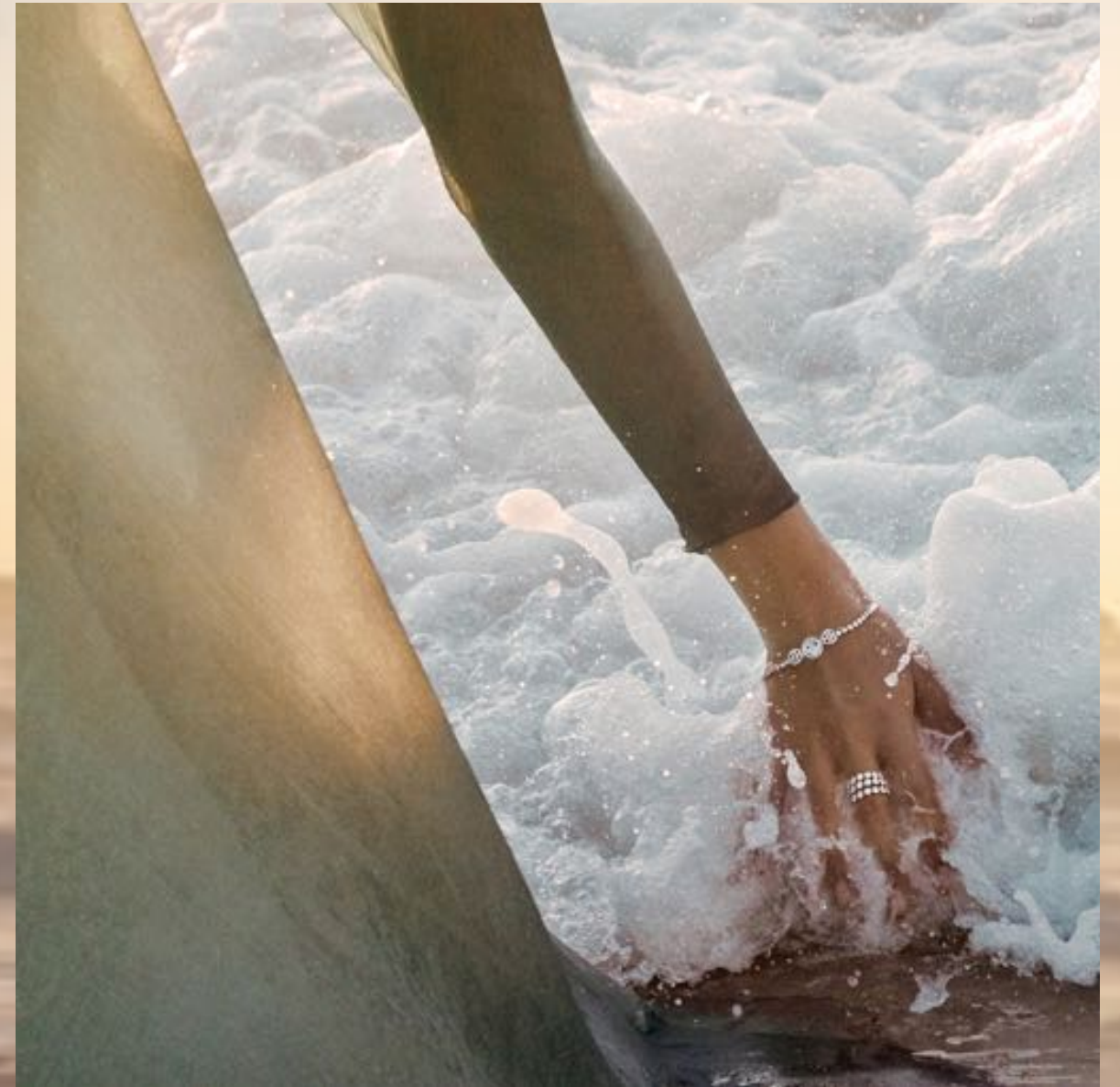


ERINESS
Diamond Smushed Heart Pinky Ring



LONDON JEWELERS
London Collection White Gold Pave Diamond Necklace





JADE TRAU
Diamond Stacking Rings: Catherine 1/2 Way Eternity No. 3' - Sold Individually



ANITA KO
Three Stone Claw Diamond Ring with Pave Band





DE BEERS
Classic One Diamond Band in Platinum



DE BEERS
Knit Cufflinks in White Gold



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The Natural Diamond Council (NDC) advances diamonds' desirability by publishing in-depth and engaging features and trend reports, and sharing resources and information with consumers on the ultimate timelessness and singularity of this remarkable natural stone. The NDC also works to support the integrity of the natural diamond industry, providing transparency, and insight on the ethics, sustainability and progress of this sector.

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